

090119Z-120401



Abstract

This invention provides a system and method that enable wired and wireless computing device users to create, access and share geographical positioning data and related information preferably in real time. It allows for the creation, storage, access, transmission and management of geographical positioning data determined by GPS (or any other known method) coupled with other data such as text, images, audio and video which provides information, products and services relating to the said geographical positioning data. In a preferred embodiment, the system comprises a wireless positioning system and a wireless two-way data communication between a portable device and a network server. Said system and method allow users to integrate the use of location bookmarks in various applications.